

2019 NACD POSTER CONTEST Sponsored by:



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Where Does Soil Come From?



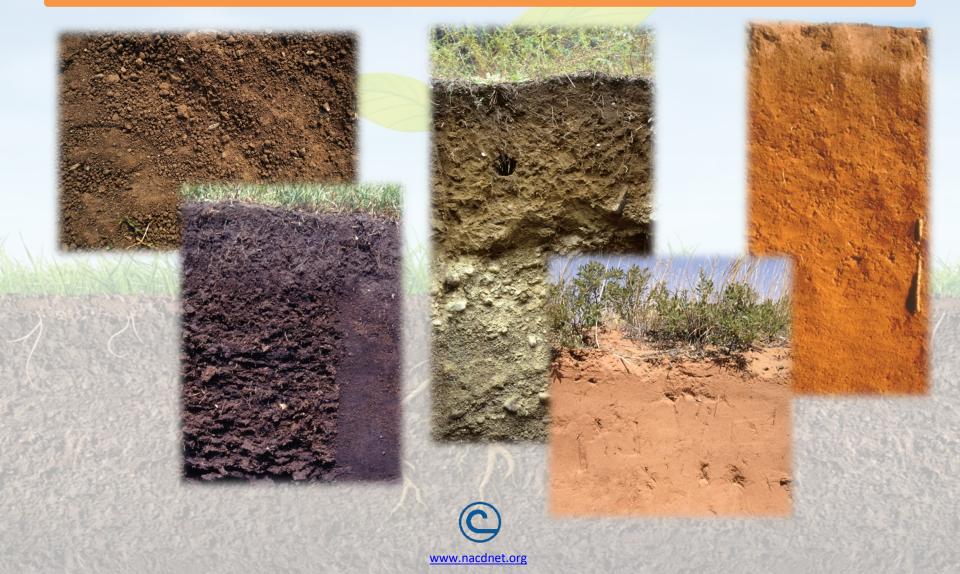
Where is the Soil?



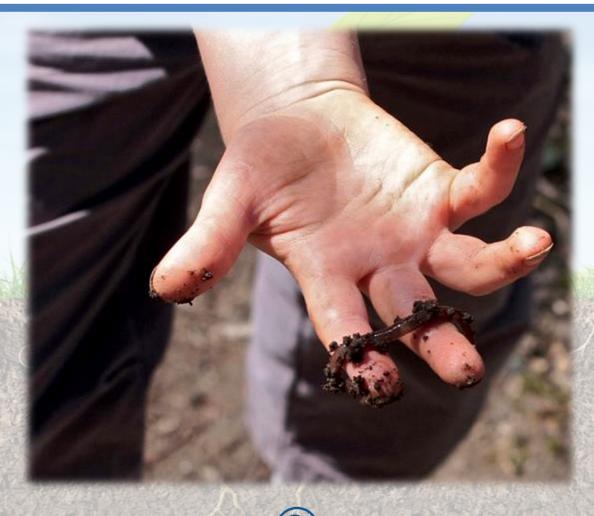
What is a Soil Profile?



Soil and Skin - Many Colors



A Comfy Home in the Soil





Who Else Lives in the Soil?



We All Need Soil



Soil Fertility and Survival



Recycling Protects Soil





Compost for Healthy Soil





Mulch is Good for Soil





Watch Out for Erosion



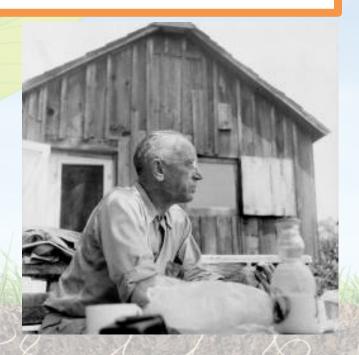
Take Care of Your Soil – It Takes Care of You



Help is Here!

"We abuse land because we regard it as a commodity belonging to us. When we see land as a community to which we belong, we may begin to use it with love and respect."---

Aldo Leopold, <u>A Sand County Almanac</u>, 1949



Your local conservation district is eager to help you care for your soil. Contact them for information.

National Association of Conservation Districts (NACD) http://www.nacdnet.org/general-resources/conservation-district-directory/



2019 POSTER CONTEST "Life in the Soil: Dig Deeper"

The Poster Contest is open to all public, private and homeschooled students in grades K—12.

Contest Categories

K-1st Grade 2nd-3rd Grade 4th-6th Grade 7th-9th Grade Grade

7th-9th Grade 10th-12th

Send entries to your local conservation district:

http://www.nacdnet.org/general-resources/conservation-district-directory/

Contact your conservation district to find out the dates of your local contest!!!!



Poster Contest Details

Winning entries will be selected by your local district and sent to the state level for judging.

State winner entries will then be sent to the national level, where one overall winner will be selected and announced at the 2020 NACD Annual Meeting in Las Vegas, NV on January 26th. Winners will be posted to the NACD website.

Monetary prizes will be awarded to the 1st - 3rd place winners in each category at the national level.

\$200 for 1st Place Winners \$150 for 2nd Place Winners \$100 for 3rd Place Winners

Monetary awards from the NACD Auxiliary & Albert I. Pierce Foundation



Poster Contest Rules

Turn poster in on time for judging. Your local conservation district's entry deadline is:

- Attach poster entry form on the back of each poster and be sure it is signed by a parent or guardian.
- Only digital posters (photographs or scanned copies of the hand drawn posters in a JPEG format) will be accepted at the national level. Photographs must be clear and well-framed. It is the local district/state association/auxiliary/agency's decision what size and what kind of poster (hand drawn or digital) they accept for your local or state contest.
- Entry must be contestant's original creation and may not be traced from photographs or other artists' published works.
- Any media may be used to create a flat poster (ex. paint, crayons, stickers, etc.)

What makes a good Poster?

- Attracts attention
- Is simple and concise
- Uses colors and white space effectively
 - Text is large enough to be easily read



Steps to follow when making a poster

- Research the topic of the theme
- Brainstorm ideas and make a list
 - Use the theme as your title:

"Life in the Soil: Dig Deeper"

- Use some of the important water issues from this presentation.
 - Look around your community for ideas.
 - Talk to professionals in the industry.
- Research soil health online and use the information found in your poster.



Dos and Don'ts

www.nacdnet.org

- Do limit text, and balance a combination of illustrations and words.
- Do be as neat as you can and be sure to erase any penciled sketches or guidelines.
- Do blend colors when using crayons or colored pencils.
- **Do** research the theme topic as a way to brainstorm poster ideas.

- Don't use staples, tacks, or tape.
- Don't use fluorescent-colored posters.
- Don't create a poster that is all words or all illustrations.
- Don't have your parent or others draw your poster for you to color in.
- Don't try to include too many ideas. A single message clearly illustrated is most effective.

What your poster will be judged on

- Conservation message—50 percent
- Visual effectiveness—30 percent
- Originality—10 percent and
- Universal appeal—10 percent



For Additional NACD Information

Visit http://www.nacdnet.org/general-resources/stewardship-program/

Entry Forms, Rules, and Resource PDF files are also available for download on the contest page.

http://www.nacdnet.org/education/contests



SPEECH CONTEST

Add information if you also hold a speech contest on the stewardship theme

Date of Speech contest

Open for grades

Length of speech

Contact Information



ESSAY CONTEST

Add information if you hold an Essay contest on the Stewardship theme.

Contest open to grades:

Essay length:

Due Date:

Essays entries are to be sent to:

Contact Information

