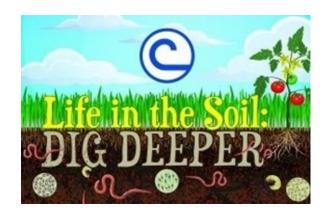


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Is Proud to Sponsor the

# 2019 NACD POSTER CONTEST 2019 Theme: "Life in the Soil: Dig Deeper"



Indian River Soil & Water Conservation District announces the 2019 Conservation Poster Contest. This contest is a great way for students in Grades K – 5 to enjoy healthy competition while learning about conservation through art. The National Poster Contest theme "Life in the Soil: Dig Deeper" is based on the 2019 National Association of Conservation Districts Stewardship theme. Attached you will find contest rules and information.

- DEADLINE: Posters must be received on or before 4:00 PM March 8<sup>th</sup>,
   2019
- The 2019 Stewardship theme "Life in the Soil: Dig Deeper" <u>must be</u> included on the front side of each poster submission to be eligible
- Poster size must be 14" x 22" (1/2 of a standard poster board)
- Every part of the Entry Form Must Be complete
- Contest Categories: K 1st Grade 2nd 3rd Grade 4th 5th Grade
- Gift Cards will be awarded per Category: First Place \$75.00 Second Place \$50.00 Third Place - \$25.00

For a complete list of rules and entry form:
Visit: www. <a href="http://indianriverswcd.org">http://indianriverswcd.org</a> Phone: 772-226-4397
or email Linda Caggiano at: lcaggiano@ircgov.com

Shawn Elliott Chairman: David Gunter Vice-Chairman: Robert Adair, Jr., Bobby Lindsey Secretary/Treasurer: Dr. David Cox Seat 1 Seat 2 Seat 3 Seat 4 Seat 5

<sup>\*</sup>Additional information and resources may be found at: www.afcd.us/poster-contest/



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## 2019 IRSWCD POSTER CONTEST RULES



2019 TITLE: "Life in the Soil: Dig Deeper"

Submission deadline: Friday, March 8th, 2019 – 4:00 P.M.

#### Eligibility:

The Indian River Soil and Water Conservation District Poster Contest is open to Kindergarten through Fifth Grade. The contest is open to public, private, or home school students.

## **Details and Requirements:**

- Poster size must be 14" x 22" (1/2 of a standard poster board). Any other size will not be submitted to the National contest, and therefore will not be accepted for the local competition.
- Turn poster in on time for judging. The local entry <u>deadline is March 8<sup>th</sup>, 2019</u> for the 2019 contest.
- Attach "Poster Entry Form" on the back of each poster and be sure it is signed by a parent or guardian and that <u>EVERY part of the Entry Form is completed</u>.
- Any media may be used to <u>create a flat poster</u>: paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- All posters must be created by an individual student, rather than a team of students. Entry must be
  contestant's original creation and may not be traced from photographs or other artists' published
  works
- The 2019 Stewardship theme "Life in the Soil: Dig Deeper" must be included on the front side of each poster submission to be eligible.
- Only official state poster contest sponsors can submit entries for the national contest.

## What Makes a Good Poster?

- Attracts attention
- Is simple and concise
- Uses colors and white space effectively
- Text is large enough to be easily read

### Where to Start:

- Research the topic of the theme
- Brainstorm ideas and make a list
- Look around your community for ideas.
- Talk to professionals in the industry.
- Research soil online and use the information found on your poster.

## What makes a Poster ineligible for competition? What should I avoid?

- Ineligible: Posters smaller than 14" x 22" will not be considered for competition.
- Ineligible: Missing signature, not complete registration form.
- Ineligible: Posters that do not include the topic title "Life in the Soil: Dig Deeper" Home"
- Avoid: Staples, tacks, or tape make winning posters very difficult to mail please do not use these materials.
- Avoid: Fluorescent-colored poster board.
- Avoid: Your parent or others drawing your poster for you to color in (all submissions must be entirely completed by the student!).
- Avoid: trying to include too many ideas. A single message clearly illustrated is most effective.

#### **Judging Criteria**

- Conservation message 50 percent
- Visual effectiveness 30 percent
- Originality 10 percent
- Universal appeal 10 percent

For any questions, please contact Linda Caggiano (772) 226-4397; <a href="mailto:lcaggiano@ircgov.com">lcaggiano@ircgov.com</a> or visiting our website: www.indianriverswcd.org

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