



## Indian River Soil and Water CONSERVATION DISTRICT

1800 27<sup>th</sup> Street, Building B (2<sup>nd</sup> Floor) Vero Beach, Florida 32960

Phone: (772) 226-4397 FAX: (772) 226-1740

Is Proud to Sponsor the  
**2019 NACD POSTER CONTEST**  
**2019 Theme: "Life in the Soil: Dig Deeper"**



Indian River Soil & Water Conservation District announces the 2019 Conservation Poster Contest. This contest is a great way for students in Grades K – 5 to enjoy healthy competition while learning about conservation through art. The National Poster Contest theme "Life in the Soil: Dig Deeper" is based on the 2019 National Association of Conservation Districts Stewardship theme. Attached you will find contest rules and information.

- **DEADLINE: Posters must be received on or before 4:00 PM - March 8<sup>th</sup>, 2019**
- The 2019 Stewardship theme "Life in the Soil: Dig Deeper" must be included on the front side of each poster submission to be eligible
- **Poster size must be 14" x 22" (1/2 of a standard poster board)**
- Every part of the Entry Form Must Be complete
- Contest Categories: K - 1st Grade    2nd – 3rd Grade    4th – 5th Grade
- Gift Cards will be awarded per Category: First Place - \$75.00 Second Place - \$50.00 Third Place – \$25.00

\*Additional information and resources may be found at: [www.afcd.us/poster-contest/](http://www.afcd.us/poster-contest/)

**For a complete list of rules and entry form:**  
**Visit: [www. http://indianriverswcd.org](http://indianriverswcd.org) Phone: 772-226-4397**  
**or email Linda Caggiano at: [lcaggiano@ircgov.com](mailto:lcaggiano@ircgov.com)**



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# 2019 IRSWCD POSTER CONTEST RULES



**2019 TITLE: "Life in the Soil: Dig Deeper"**

**Submission deadline: Friday, March 8<sup>th</sup>, 2019 – 4:00 P.M.**

### **Eligibility:**

The Indian River Soil and Water Conservation District Poster Contest is open to Kindergarten through Fifth Grade. The contest is open to public, private, or home school students.

### **Details and Requirements:**

- **Poster size must be 14" x 22" (1/2 of a standard poster board).** Any other size will not be submitted to the National contest, and therefore will not be accepted for the local competition.
- Turn poster in on time for judging. The local entry deadline is March 8<sup>th</sup>, 2019 for the 2019 contest.
- Attach "Poster Entry Form" on the back of each poster and be sure it is signed by a parent or guardian and ***that EVERY part of the Entry Form is completed.***
- Any media may be used to create a flat poster: paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- All posters must be created by an individual student, rather than a team of students. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works
- **The 2019 Stewardship theme "Life in the Soil: Dig Deeper" must be included on the front side of each poster submission to be eligible.**
- Only official state poster contest sponsors can submit entries for the national contest.

### **What Makes a Good Poster?**

- Attracts attention
- Is simple and concise
- Uses colors and white space effectively
- Text is large enough to be easily read

**Where to Start:**

- Research the topic of the theme
- Brainstorm ideas and make a list
- Look around your community for ideas.
- Talk to professionals in the industry.
- Research soil online and use the information found on your poster.

**What makes a Poster ineligible for competition? What should I avoid?**

- Ineligible: Posters smaller than 14" x 22" will not be considered for competition.
- Ineligible: Missing signature, not complete registration form.
- Ineligible: Posters that do not include the topic title – "Life in the Soil: Dig Deeper" Home"
- Avoid: Staples, tacks, or tape make winning posters very difficult to mail - please do not use these materials.
- Avoid: Fluorescent-colored poster board.
- Avoid: Your parent or others drawing your poster for you to color in (all submissions must be entirely completed by the student!).
- Avoid: trying to include too many ideas. A single message – clearly illustrated – is most effective.

**Judging Criteria**

- Conservation message – 50 percent
- Visual effectiveness – 30 percent
- Originality – 10 percent
- Universal appeal – 10 percent

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***For any questions, please contact Linda Caggiano (772) 226-4397;  
[lcaggiano@ircgov.com](mailto:lcaggiano@ircgov.com) or visiting our website:  
[www.indianriverswcd.org](http://www.indianriverswcd.org)***