



Is Proud to Sponsor the

## 2021 Poster Contest

“Healthy Forests = Healthy Communities.”

Trees are vital. As the biggest plants on the planet, they absorb carbon from the atmosphere, stabilize the soil, filter water, provide healthy habitat for wildlife and offer many additional benefits – for nature, people and biodiversity. Not only is it necessary to protect existing trees and plant new ones, but it’s also important to advocate and educate about trees and forest conservation within your community.

## CONTEST RULES

### Eligibility:

The Indian River Soil and Water Conservation District Poster Contest is open to all Indian River County Students in Kindergarten through Fifth Grade. Students attending public, private, or home school, 4-H, or other Organizations may participate. (**Individual Posters only accepted.**)

### Details and Requirements:

- **Poster size must be 14" x 22" (1/2 of a standard poster board).** Any other size will not be submitted to the State or National contest, and therefore will not be accepted for the local competition. Artwork entered into State Competition must be judged at an Area Meeting poster contest.
- Turn poster in on time for judging. The local entry **deadline is March 5<sup>th</sup>, 2021.**
- Attach/Tape “Poster Entry Form” on the back of each poster and be sure it is signed by a parent or guardian and ***that EVERY part of the Entry Form is completed.***
- Any media may be used to create a flat poster: paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- All posters must be created by an individual student, rather than a team of students. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works

- **The 2021 Stewardship theme “Healthy Forests = Healthy Communities” must be included on the front side of each poster submission to be eligible.**
- Only official state poster contest sponsors can submit entries for the national contest.
- **Contest Categories:** K - 1st Grade 2nd – 3rd Grade 4th – 5th Grade
- **District Level Awards:** Gift Cards will be awarded per Category:  
First Place - \$75.00 Second Place - \$50.00 Third Place – \$25.00
- **2021 Teacher Award:** The Teacher that submits the most **eligible** posters will receive a \$50.00 Gift Card.

### What Makes a Good Poster?

- Attracts attention
- Is simple and concise
- Uses colors and white space effectively
- Text is large enough to be easily read



### Where to Start:

- Research the topic of the theme
- Brainstorm ideas and make a list
- Use the theme as your title: **“Healthy Forests = Healthy Communities”**.
- Use some of the important issues from the Power Point Presentation.
- Look around your community for ideas.
- Talk to professionals in the industry.
- Research soil online and use the information found on your poster.

### **What makes a Poster ineligible for competition? What should I avoid?**

- Ineligible: Posters smaller than 14” x 22” will not be considered for competition.
- Ineligible: Missing signature, not complete registration form.
- Ineligible: Posters that do not include the topic title – “**Healthy Forests = Healthy Communities.**”
- Avoid: Staples, tacks, or tape make winning posters very difficult to mail - please do not use these materials.
- Avoid: Fluorescent-colored poster board.
- Avoid: Your parent or others drawing your poster for you to color in (all submissions must be entirely completed by the student!).
- Avoid: trying to include too many ideas. A single message – clearly illustrated – is most effective.

### **Judging Criteria**

- Conservation message – 50 percent (Poster uses correct theme)
- Visual effectiveness – 30 percent
- Originality – 10 percent
- Universal appeal – 10 percent



\*Additional information and resources may be found at:

[www.afcd.us/poster-contest/](http://www.afcd.us/poster-contest/)

[www.nacdnet.org/general-resources/stewardship-and-education-materials/contests/](http://www.nacdnet.org/general-resources/stewardship-and-education-materials/contests/)

***Submission deadline: On or before Friday, March 5, 2021 – 4:00 P.M.***

***For any questions, please contact Linda Caggiano (772) 226-4397;  
[lcaggiano@ircgov.com](mailto:lcaggiano@ircgov.com) or visiting our website:  
[www.indianriverswcd.org](http://www.indianriverswcd.org)***