



Is Proud to Sponsor the

2023 Poster Contest: “One Water.”



But what is a watershed? A watershed is an area of land that channels rainfall and snowmelt to creeks, streams, and rivers, eventually leading to outflow points such as reservoirs, bays, and the ocean. Those bodies of water are all connected, so every drop that falls becomes part of *one water*.

Watersheds can be any size and usually have some high points of land like hills, mountains, or ridges. When rain, sleet, or snow falls to the ground, the precipitation runs from those higher points to the lower points. Gravity pulls the water downhill until it reaches a body of water. If the land in the watershed is steep, the water usually runs off into rivers or streams. If the land in the watershed is level, the water will slowly flow into lakes or ponds, or seep into the soil and add to groundwater. If the watershed is close to the ocean, then tidal marshes, estuaries, and wetlands will be part of the watershed. From the top of the mountain all the way to the coast, it is all *one water*.

Have you ever watched it rain? The raindrops fall on the ground and flow through the soil. Water soaks through the soil until it reaches groundwater, which is water that moves through spaces in soil and rock underground. A lot of the water we use and drink every day comes from water in the ground. As it rains and the water runs off, it collects in rivers, lakes, and oceans and then returns to the atmosphere to fall as rain somewhere else. All land across the entire earth is made up of watersheds. We all live in a watershed. We share the water in our watershed with other people, with animals, and with plants because... it is all *one water*.



Indian River Soil and Water CONSERVATION DISTRICT

1800 27th Street, Building B (2nd Floor) Vero Beach, Florida 32960
Phones: (772) 226-4397 FAX: (772) 226-1740



CONTEST RULES

Eligibility:

The Indian River Soil and Water Conservation District Poster Contest is open to all Indian River County Students in Kindergarten through Fifth Grade. Students attending public, private, or home school, 4-H, or other Organizations may participate. (**Individual Posters only accepted.**)

Details and Requirements:

- **Poster size must be 14" x 22" (1/2 of a standard poster board).** Any other size will not be submitted to the State or

National contest, and therefore will not be accepted for the local competition. Artwork entered into State Competition must be judged at an Area Meeting poster contest.

- Turn poster in on time for judging. The local entry **Submission deadline: On or before Friday, May 5, 2023 – 4:00 P.M.**
- Attach/Tape "Poster Entry Form" on the back of each poster and be sure it is signed by a parent or guardian and **that EVERY part of the Entry Form is completed.**
- Any media may be used to create a flat poster: paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- All posters must be created by an individual student, rather than a team of students. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works
- **The 2023 Stewardship theme "One Water" must be included on the front side of each poster submission to be eligible.**
- Only official state poster contest sponsors can submit entries for the national contest.
- **Contest Categories:** K - 1st Grade 2nd – 3rd Grade 4th – 5th Grade
- **District Level Awards:** Gift Cards will be awarded per Category:
First Place - \$75.00 Second Place - \$50.00 Third Place – \$25.00
- **2023 Teacher Award:** The Teacher that submits the most **eligible** posters will receive a \$50.00 Gift Card.

Robert C. Adair, Jr. Dr. David L. Cox
District 1 District 2

Vacant
District 3

Vacant
District 4

Bill Marine
District 5



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What Makes a Good Poster?

- Attracts attention
- Is simple and concise
- Uses colors and white space effectively
- Text is large enough to be easily read

Where to Start:

- Research the topic of the theme
- Brainstorm ideas and make a list
- Use the theme as your title: **“One Water.”**
- Use some of the important issues from the Power Point Presentation.
- Look around your community for ideas.
- Talk to professionals in the industry.
- Research soil online and use the information found on your poster.



What makes a Poster ineligible for competition? What should I avoid?

- Ineligible: Posters smaller than 14” x 22” will not be considered for competition.
- Ineligible: Missing signature, not complete registration form.
- Ineligible: Posters that do not include the topic title – **“One Water.”**
- Avoid: Staples, tacks, or tape make winning posters very difficult to mail - please do not use these materials.
- Avoid: Fluorescent-colored poster board.
- Avoid: Your parent or others drawing your poster for you to color in (all submissions must be entirely completed by the student!).
- Avoid: trying to include too many ideas. A single message – clearly illustrated – is most effective.



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Judging Criteria

- Conservation message – 50 percent (Poster uses correct theme)
- Visual effectiveness – 30 percent
- Originality – 10 percent
- Universal appeal – 10 percent

*Additional information and resources may be found at:
<https://www.nacdnet.org/news-and-events/stewardship-week/2023-one-water/>



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For any questions, please contact Linda Caggiano (772) 226-4397; lcaggiano@ircgov.com visiting our website: www.indianriverswcd.org

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