

Is Proud to Sponsor the

2020 Poster Contest

“Where Would We BEE Without Pollinators?”

Pollinators form the foundations of a healthy and sustainable future for food and the environment, but in recent years, they have shown concerning signs of decline. It’s important that we work to help them prosper by enhancing native pollinator habitats and protecting against pollinator declines.

CONTEST RULES

Eligibility:

The Indian River Soil and Water Conservation District Poster Contest is open to all Indian River County Students in Kindergarten through Fifth Grade. Students attending public, private, or home school, 4-H, or other Organizations may participate. (Individual Posters only accepted.)

Details and Requirements:

- **Poster size must be 14" x 22" (1/2 of a standard poster board).** Any other size will not be submitted to the State or National contest, and therefore will not be accepted for the local competition. Artwork entered into State Competition must be judged at an Area Meeting poster contest.
- Turn poster in on time for judging. The local entry **deadline is February 27th, 2020.**
- Attach/Tape “Poster Entry Form” on the back of each poster and be sure it is signed by a parent or guardian and ***that EVERY part of the Entry Form is completed.***
- Any media may be used to create a flat poster: paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- All posters must be created by an individual student, rather than a team of students. Entry must be contestant's original creation and may not be traced from photographs or other artists' published works

- **The 2020 Stewardship theme “Where Would We BEE Without Pollinators?” must be included on the front side of each poster submission to be eligible.**
- Only official state poster contest sponsors can submit entries for the national contest.
- **Contest Categories:** K - 1st Grade 2nd – 3rd Grade 4th – 5th Grade
- **District Level Awards:** Gift Cards will be awarded per Category:
First Place - \$75.00 Second Place - \$50.00 Third Place – \$25.00
- **NEW for 2020! Teacher Award:** The Teacher that submits the most eligible posters will receive a \$50.00 Gift Card.

What Makes a Good Poster?

- Attracts attention
- Is simple and concise
- Uses colors and white space effectively
- Text is large enough to be easily read

Where to Start:

- Research the topic of the theme
- Brainstorm ideas and make a list
- Look around your community for ideas.
- Talk to professionals in the industry.
- Research soil online and use the information found on your poster.



What makes a Poster ineligible for competition? What should I avoid?

- Ineligible: Posters smaller than 14” x 22” will not be considered for competition.
- Ineligible: Missing signature, not complete registration form.
- Ineligible: Posters that do not include the topic title – **“Where Would We BEE Without Pollinators?”**
- Avoid: Staples, tacks, or tape make winning posters very difficult to mail - please do not use these materials.
- Avoid: Fluorescent-colored poster board.
- Avoid: Your parent or others drawing your poster for you to color in (all submissions must be entirely completed by the student!).
- Avoid: trying to include too many ideas. A single message – clearly illustrated – is most effective.

Judging Criteria

- Conservation message – 50 percent (Poster uses correct theme)
- Visual effectiveness – 30 percent
- Originality – 10 percent
- Universal appeal – 10 percent



*Additional information and resources may be found at:

www.afcd.us/poster-contest/

www.nacdnet.org/general-resources/stewardship-and-education-materials/contests/

Submission deadline: On or before Friday, February 27, 2020 – 4:00 P.M.

***For any questions, please contact Linda Caggiano (772) 226-4397;
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www.indianriverswcd.org***